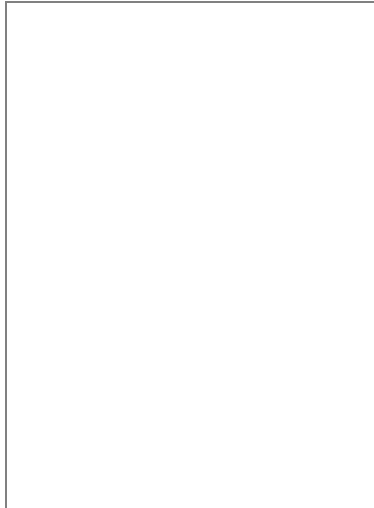


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" " # Ph.D / Management Science and Engineering /Fudan University
! ! Master / Management Science /Fudan University
! ! # Bachelor / Physical Electronics /Fudan University

2016.3 - Present Vice President / Macau University of Science and Technology
2013.9 - Present Dean of School of Graduate Studies / Macau University of Science and Technology
2017.9 2019.4 Dean of Faculty of Hospitality and Tourism Management / Macau University of Science and Technology
2015.9 2017.1 Director of Institute for Social and Cultural Research/ Macau University of Science and Technology
2013.7 Professor / School of Business / Macau University of Science and Technology

Representative Publications

Journal Articles:

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Academic Books / Monographs:

2018 2019

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ISBN 978-99937-53-12-4

2007

Book Chapters:

9 ISBN 7-111-21589-9 5

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Conference Proceedings:

1. !
!"! \$ \$"□\$
2. -to-C e-Commerce
 Market of China", Joint Conference on Information Systems, Salt Lake City, USA,
 2005/07
3. Chuan Pang, "An empirical study on the factors affectin
 B-to-C e-Commerce Markets of China", 5th International Conference on Management,
 Vol.1, May 2004. ISBN: 99937-53-07-6, 540-548

Research Projects

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- " ! \$ □" ! Research on Macao Human Resources(II) (Macao Foundation)
- " ! # □" ! \$ Research on Macao Human Resources(I) (Macao Foundation)
- " □" ! Research on the Risk Management and Risk Supervision of Internet Payment
 based on Consumer Behavior (National Natural Science Foundation of China)
- " □" Study on E-Commerce Business Models (Macao Science and Technology
 Foundation)
- " ! □" # Study on Development Level and Strategy of Informatization in Macao (Macao
 Foundation)

Membership of Government, Academic Associations and community service

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Professional Qualifications and Awards

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