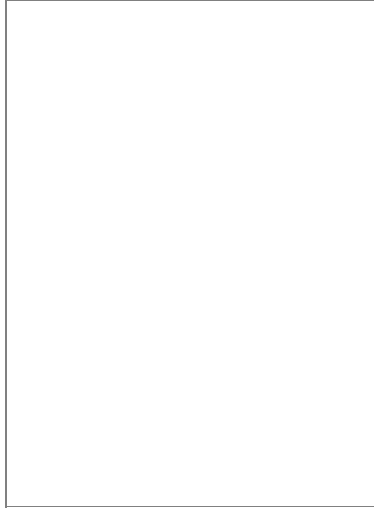


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- ! Ph.D / Management Science and Engineering /Fudan University
- \$ Master / Management Science /Fudan University
- ! Bachelor / Physical Electronics /Fudan University

- 2016.3 - Present Vice President / Macau University of Science and Technology
- 2013.9 - Present Dean of School of Graduate Studies / Macau University of Science and Technology
- 2017.9 2019.4 Dean of Faculty of Hospitality and Tourism Management / Macau University of Science and Technology
- 2015.9 2017.1 Director of Institute for Social and Cultural Research/ Macau University of Science and Technology
- 2013.7 Professor / School of Business / Macau University of Science and Technology

### Representative Publications

#### Journal Articles:

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**Academic Books / Monographs:**

2018 2019

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ISBN 978-99937-53-12-4

2007

**Book Chapters:**

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ISBN 7-111-21589-9

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**Conference Proceedings:**

- 1.
- " " "
2. -to-C e-Commerce  
Market of China", Joint Conference on Information Systems, Salt Lake City, USA,  
2005/07
3. Chuan Pang, "An empirical study on the factors affectin  
B-to-C e-Commerce Markets of China",5th International Conference on Management,  
Vol.1, May 2004. ISBN: 99937-53-07-6, 540-548

**Research Projects**

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Research on Macao Human Resources(II) (Macao Foundation)

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Research on Macao Human Resources(I) (Macao Foundation)

Research on the Risk Management and Risk Supervision of Internet Payment  
based on Consumer Behavior (National Natural Science Foundation of China)

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Study on E-Commerce Business Models (Macao Science and Technology  
Foundation)

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Study on Development Level and Strategy of Informatization in Macao (Macao  
Foundation)

**Membership of Government, Academic Associations and community service**

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**Professional Qualifications and Awards**

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